

# STARLIGHT

## CELEBRATION & FIREWORKS

UNIVERSITY OF NORTH GEORGIA GAINESVILLE CAMPUS



## Starlight Celebration & Fireworks

Saturday, August 17, 2024

Gates Open 6:00 - 8:30 PM

G.W. Bailey Amphitheater, UNG's Gainesville Campus

The **25th Annual Starlight Celebration & Fireworks Show** will take place on the UNG's Gainesville Campus on Saturday, August 17th, 2024. The signature event of the Gainesville Campus kicks off the new academic year and welcomes between 2,000 and 3,000 guests to the beautiful grounds of UNG for an evening of music with fireworks at dark. Net proceeds from this event benefit UNG student scholarships.

### Sponsorship Opportunities

#### Big Blast — \$5,000

- Logo on T-shirts worn by event volunteers and the Gainesville Campus marquee event sign.
- Sponsor logo included on all marketing collateral including a link to your website from the UNG Starlight event webpage.
- Customized opportunity to engage with students during the 2024-2025 academic year.
- Customized social media post acknowledging your sponsorship.
- Sponsorship acknowledged in pre-and post-event media releases and at the event.
- Alumni Relations -UNG's reach includes more than 28,000 alumni and nearly 18,000 students and their families.
- One - 6 ft. table provided for display of promotional items (sponsor may bring in own pop-up tent)
- Four reserved tables at Starlight (twenty-four attendees and eight parking passes)

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## Bottle Rocket — \$2,500

- Customized opportunity to engage with students during the 2024-2025 academic year.
- Sponsor logo on sponsorship banner and the Starlight website with a link to your website.
- Acknowledgment in a UNG social media post.
- One - 6 ft. table provided for display of promotional items (sponsor may bring in own pop-up tent)
- Three reserved tables at Starlight (eighteen attendees and six reserved parking passes).

## Sparkler — \$1,000

- Sponsor name listed on the sponsorship banner and the Starlight website with a link to your website.
- One - 6 ft. table provided for display of promotional items (sponsor may bring in own pop-up tent)
- Two reserved tables at Starlight (twelve attendees and four reserved parking passes)

## Firecracker— \$500

- Sponsor name listed on the sponsorship banner and the Starlight website.
- One - 6 ft. table provided for display of promotional items (sponsor may bring in own pop-up tent)
- One reserved table at Starlight (six attendees and two reserved parking passes)

## Reserved Table — \$125

- Sponsor name listed on the sponsorship banner.
- One reserved table at Starlight (six attendees and two reserved parking passes)

***Starlight Entry Fee: \$10 per car, \$20 per large van or bus***

***Our good faith estimate of the value of goods/services received in exchange for this sponsorship is \$10.00 per parking pass.***



UNIVERSITY of  
NORTH GEORGIA™  
FOUNDATION  
THE MILITARY COLLEGE OF GEORGIA\*

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Organization/Name:
Primary Contact:
Email Address:
Phone:
What name/company name would you like listed on the sponsorship banner and reserved table sign?:

## Please indicate your sponsorship level:

- Big Blast - \$5,000       Bottle Rocket - \$2,500       Sparkler - \$1,000  
 Firecracker - \$500       Reserved Table - \$125

## Payment Options:

<p><b>Reserved Tables Only:</b></p> <p>Email the completed form to <a href="mailto:Shannon.Shockley@ung.edu">Shannon.Shockley@ung.edu</a> and pay online at <a href="http://unggive.org/starlight">unggive.org/starlight</a> by August 4, 2024.</p>	<p><b>Big Blast, Bottle Rocket, Sparkler and Firecracker Sponsorships:</b></p> <p>Submit request at <a href="http://unggive.org/starlight">unggive.org/starlight</a> or email the completed form to <a href="mailto:Shannon.Shockley@ung.edu">Shannon.Shockley@ung.edu</a> by July 5, 2024.</p> <p><i>*We will contact you regarding payment upon sponsorship approval.</i></p>
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## Sponsorship Deadlines:

<b>Big Blast, Bottle Rocket, Sparkler and Firecracker Sponsorships: July 5, 2024</b>
<b>Reserved Table: August 4, 2024</b>

Thank you for your support of UNG students! All net proceeds benefit student scholarships.

*\*Big Blast, Bottle Rocket, Sparkler, and Firecracker sponsorship requests are subject to review and approval.*

For more information, or if you need this document in an alternate format, please contact:  
Shannon Shockley, Administrative Assistant to the Vice President of Regional Campuses,  
678-717-3947 or [shannon.shockley@ung.edu](mailto:shannon.shockley@ung.edu)